



# emagine Testing Solutions

An established and trusted brand with a global presence and network. emagine delivers Onshore Testing Services, providing our Clients with bespoke world-class testing service models coupled with the ability to transition offshore, improving the ROI whilst delivering outstanding results.

## Our Mission & Vision

### emagine Onshore Testing

emagine's global capability and extensive experience in delivering major business and functional testing projects for our Financial Services Clients, provides the trusted assurance of delivery on time and to budget; from program set-up, architecture design, and execution in both single and multi-vendor environments.

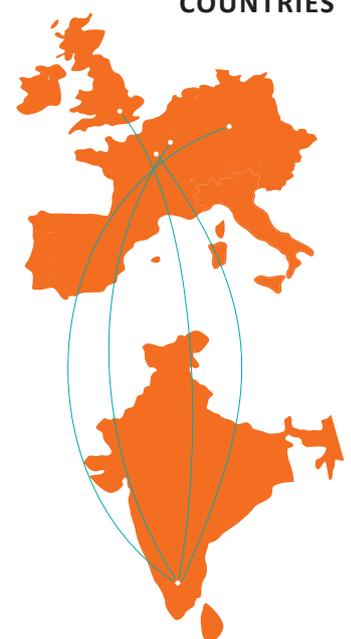
### emagine's Onshore-to-Offshore Testing → Improving ROI

emagine's established On-to-Offshore model delivers in excess of 40% reduction in our Clients project costs without compromising on delivery. Our extensive reach, capability and on-to-offshore programme management function realises the offshore benefits for our Clients adopting strong governance, clear communication and reporting whilst ensuring the project teams deliver to the agreed project timescales.

### emagine Offshore Testing

emagine's Testing Center of Excellence based in Bangalore leverages our expertise in Financial Services delivery best practices, strong governance and proven methodologies, coupled with innovative automation solutions to deliver high impact delivery to exacting timescales.

### CONNECTING COUNTRIES



## Why emagine

We help our Clients drive their business and technology strategies whilst supporting and resolving their challenges. This is accomplished through providing our extensive industry knowledge and expertise, leveraging best practice coupled with a strong governance model and an Accountability model. emagine prides itself on becoming a trusted partner with all of our Clients and thereby building a symbiotic relationship ensuring we can support each client's unique challenges and strategies built on a deep understanding of the client's landscape.

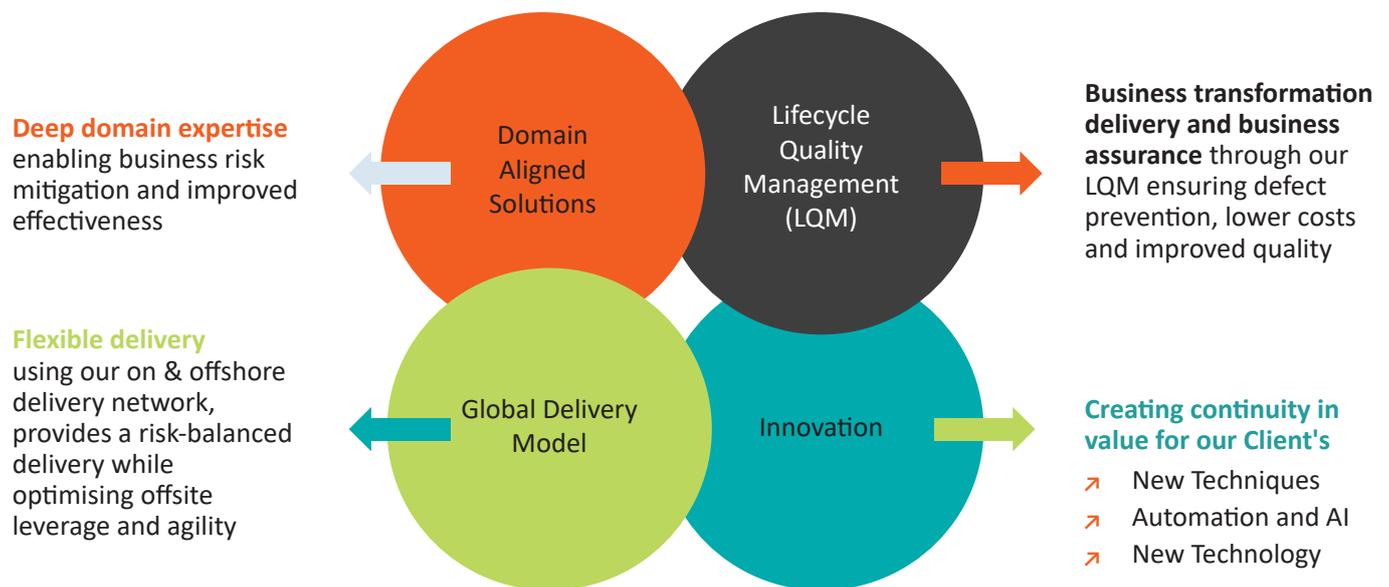
Our practice-based organisational structure, as well as our agile delivery model, allows us to best match the skills of our consultants and managers with our Clients' specific project requirements. We ensure that we provide a customised approach to each project to maximize efficiency, quality and deliver outcome focused successes.

Combining our deep domain expertise, a flexible delivery model along with our framework boasting Lifecycle Quality Management (LQM) programme - emagine Testing Solutions provides our Clients with the best of breed solutions across the following areas:

- **Functional/ System Integration Testing (SIT)**
- **User Acceptance Testing (UAT)**
- **Automated Testing**
- **Performance Testing**
- **Security Testing**
- **Model Office Testing (MOT)**
- **Package Application Testing**

#### Methodologies Practiced:

- **Agile**
- **Iterative Waterfall**
- **V-Model**
- **Traditional Waterfall**



## WHAT MAKES US DIFFERENT

**Competency** – Deep domain expertise, this allows us to enable business risk mitigation and improve effectiveness

**Contribution** – Flexible delivery, we offer our Clients the best combination of onshore & offshore by using our global delivery network, this provides a risk-balanced delivery model, optimising offsite leverage and agility in meeting our Client’s demands

**Cost Optimisation** – with a 60%-80% in Total Cost Ownership reduction, we can transform components of products and client services to enable higher returns and growth across the front line business components of products

### Testing Ownership

**Single Point of Contact** – Driving ownership and accountability for a programme, whilst ensuring current test teams are up-skilled and form a part of the testing execution

### Our Ability to Succeed

**A Proven Successful Track Record** – Extensive experience in managing multiple vendors for multi-location programmes. Clients often engage with us on several projects, this is due to our performance in supporting them with their business requirements

# Case Studies

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We'd like to give you two in-depth examples of how the emagine Testing Solutions service works. This is what you can expect when working with us. Let us answer both your quantitative and qualitative questions about our services, from our Clients' challenges to our solutions.

## Consolidation of Custody Platforms for Global Leading Custodian Bank

### Our Client's Challenge

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A Tier 1 investment bank, was faced with having an extremely complex integration/ migration programme, involving 80+ applications, multiple vendors with a cross asset class management structure with a fixed industry delivery deadline. The programme further encompassed 2 separate legal entities with 20 core applications, and a further 60 non core applications that further highlighted the complexities of the operations. Our Client approached emagine's Testing Solution practice, known for its ability for leadership, governance to build, and manage a heterogynous team; mixing multi-vendor staff and client staff into one goal focused unit: A team of 60 IT Testers and 50 to 100 Business Testers during testing cycles.

### Our emagine Solution

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- Our specialist Testing Solutions team, analysed and reviewed the programme's test infrastructure, partnering with the clients' internal team, to introduce a simplified strategy, to reduce the overall risk and complexity of the programme. emagine introduced an iterative waterfall methodology across 9 streams in addition to an agile methodology with 2 week sprints across the remaining 2 providing immediate measurable results
- emagine provided a clear plan for our Client; the project had an existing 29 month history and suffered from overruns and overlapping deadlines. We managed the entire programme for our Client, taking complete ownership of the project, becoming the single point of contact for all testing delivery which allowed the client to manage costs effectively, deliver to the budget and agreed plan
- emagine engaged with additional selection, onboarding and training of the specialist consultants needed on the project; both within the client's team and the client's external preferred supplier list creating a multi-vendor team fit for purpose and delivery where it was needed
- emagine provided a highly cost effective solution through leveraging on-to-offshore solutions significantly reducing cost whilst maintaining delivery and performance. We continuously provided and delivered a clear and concise bespoke approach customised for the banks programme of work and deliverables

### Core Achievements

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- **Increased Return on Investment:** Through our extensive and specialist testing knowledge we identify immediate cost savings for our Client with sprints that can be delivered offshore without the need for extensive onshore and onsite client staff
- **Knowledge Transfer:** We engage the client's team providing a single source solution allowing skills and knowledge transfers to our Client's own staff
- **Adopt Best Practice:** By partnering with our emagine Testing Solutions team, the bank not only completed the project by the targeted deadline date, but they were also able to work within the budgeted cost allocated for the programme. This was achieved successfully through our on-to-offshore testing model
- **Single Point of Ownership:** Accountability resides with the emagine Testing Solutions team, allowing our Client to focus on other functions and needs within their business area

## Regulatory Programme for Tier 1 Investment Bank (OTC Trade Reporting – Dodd-frank, EMIR, MAS, ASIC, HKMA)

### Our Client's Challenge

A Tier 1 global investment bank was working around a tight deadline in achieving the regulatory guidelines set for OTC Trade Reporting. With a team size of 50 IT Testers, over a 100 further Business User Testers along with historical overruns, the client engaged us to identify a clear plan with clear deliverables in a timely manner whilst meeting fixed industry deadlines. A common issue the bank found was the shortage of available and qualified testing experts with relevant domain knowledge who could devise the strategy & approach needed for a rapid delivery. In addition experienced subject matter experts were required connecting the gap between the business users and UAT Testing.

### Our **emagine** Solution

- A gap analysis identifying risks and issues across the programme, emagine complemented the client's existing team and vendors team providing our subject matter experts who brought relevant domain knowledge and specialised in devising strategies and approaches needed for a rapid delivery
- Our Client was able to benefit from understanding best practices in risk identification through close working with the business users
- emagine provided an AGILE test methodology based on 3 weeks sprints proving immediate measurable results for the client as well as performance measurements to each function to a delivery agile project team
- Our Testing Solutions team worked on a global scale to ensure that the UAT testing was done to the quality and standards agreed
- We took complete ownership of UAT testing, we then began owning the SIT testing and also the entire IT & Business Testing function for the project
- We created and provided a customised solution and became the single point of contact between the Business and IT users

### Core Achievements

- **Deliver to Deadlines:** Our Client achieved the set target, delivering to the regulatory timeline
- **Improving Return on Investment:** The client had a clear, coherent and achievable Strategy presented to them by emagine, which was executed successfully to budget
- **Adopt Best Practice:** The guidelines and strategy introduced by us, were adopted by the bank; they are continuously being implemented and adhered to till date
- **Knowledge Transfer:** A complete handover was provided by our emagine Testing Solutions team, to the banks BAU Team, so that they can support on-going changes and releases

### About us

**30+** Years of banking experience

**24** Countries

**135** M € revenue est. in 2018

**>1000** Staff

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